



CSI EXPO 2012 – Sponsorship Information

Please consider sponsoring the 34th Annual CSI EXPO 2012! The following is information explaining the benefits to sponsorship as well as the 2012 sponsorship levels.

Benefits to Sponsorship:

- Visibility to over 250 attendees from local architectural, engineering, and contractor companies.
- Visibility with 60 other companies in showcasing hundreds of products to the building community.
- Visibility during three one-hour long seminars providing valuable technical information regarding BIM, LEED, and other important specification related topics.
- Support of the programs and education that Construction Specifications Institute provides its members and the construction industry.
- There are over 1000 impressions made between now and the Expo. This is incredible value for the cost of sponsorship.

2012 Sponsorship Levels:

- | | |
|--|--------------|
| 1. Show Sponsor | \$500 |
| <ul style="list-style-type: none"> ○ Logo of business on EXPO advertising posters – up to 200 posters will be distributed to local architects, engineers, schools, and contractors. <i>(Must sponsor by January 29, 2012 to be on the posters)</i> ○ Company logo on CSI Allentown Expo website (www.theciexpo.com) ○ Company logo on all CSI Expo email advertisement blasts ○ Banner in show hall provided by you if available. ○ Recognition in EXPO booklet ○ Recognition at EXPO seminars, food and beverage stations. | |
| ➤ Special offer – Show Sponsorship for Exhibitors | \$350 |
| <ul style="list-style-type: none"> ○ Save \$150 off of the cost of the show sponsor level when you exhibit | |
| 2. Seminar Sponsor | \$250 |
| <ul style="list-style-type: none"> ○ Company logo on CSI Allentown Expo website (www.theciexpo.com) ○ Recognition in EXPO booklet ○ Recognition during EXPO seminars ○ Banner in seminar hall provided by you if available. ○ Recognition at food and beverage stations. | |
| 3. Food Sponsors | \$100 |
| <ul style="list-style-type: none"> ○ Recognition in EXPO booklet ○ Recognition at EXPO food stations. | |
| 4. Beverage Sponsors | \$50 |
| <ul style="list-style-type: none"> ○ Recognition in EXPO booklet ○ Recognition at EXPO beverage stations. | |
| 5. Website Sponsorship | \$100 |
| <ul style="list-style-type: none"> ○ Banner Advertisement on the CSI Allentown website. | |
| 6. Company Flyer included in Day of Show Bags | \$75 |



CSI EXPO 2012

Thank you very much to last year's sponsors listed below. Be sure to add your company to this distinguished list!!

2011 Sponsors:

Ticket Sponsor:

- CertainTeed

Show Sponsors:

- ATAS International
- Conspectus
- Key Resin Company
- Modernfold

Food Sponsors:

- Beth-Hanover Supply
- Centria
- Corporate Environments
- Diener Brick Company
- Mid-Atlantic Agents
- Reed Associates
- Super Enterprises
- The Brickyard
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Flyer Insert:

- MetroTek Electrical Services
- Synergis Technologies
- Anchor Concrete (Old Castle)

Seminar Sponsors:

- Acoustical Spray Insulators - ASI
- Associated Spec Consultants
- Del Val Coating Consultants
- Glen-Gery Brick
- Mid-Atlantic BX
- Bentley Prince Street
- Invista
- Daltile
- Donia & Associates
- Fessen Hall
- 3form
- KBA

Beverage Sponsors:

- Barry Isett & Associates
- Beth-Hanover Supply
- Diener Brick Company
- Epic Metals Corporation
- Sherwin-Williams
- SunWorks, Etc.